

THE REDFOOT PROJECT

FASD services shouldn't be harder to find than Bigfoot.

Created by **Nevada Families for FASD Awareness**, Redfoot is a friendly Bigfoot in red shoes traveling from community to community to shine a light on how difficult it can be to find FASD-informed services and supports - while celebrating the people and organizations getting it right. Organizations, providers, advocates, families and FASD communities are invited to help continue his journey.



PEACE SIGN
General awareness



WALKING
Still searching



THUMBS UP
Redfoot found one!

1. TAKE REDFOOT SOMEWHERE

Print and cut out one of the supplied official poses. Photograph Redfoot at a recognizable landmark, your organization, a provider, a state capitol, or anywhere that helps tell your community's story.

2. TELL THE STORY

Show what Redfoot is searching for: diagnosis or evaluation, medical or mental-health care, education, adult or employment services, respite, family support, disability services, advocacy, professional training, or another FASD-informed need.

Or flip the story: **Redfoot found one!** Use Thumbs-Up Redfoot to celebrate a helpful FASD-informed resource or organization.

3. SHARE YOUR SIGHTING

Post your photo and story on social media. Tag **Nevada Families for FASD Awareness** and use **#TheRedfootProject** so others can follow the journey.

4. REPORT YOUR SIGHTING

Send us the location, what Redfoot was searching for (or found), and your photo. We'll add approved sightings to Redfoot's interactive map and use the collective story to show what's working and where FASD-informed help is still difficult to find.

REPORT A REDFOOT SIGHTING

forms.gle/yNsSqPM7EvUwbrF3A

Your submission helps us build Redfoot's map and tell a stronger community story.

FOR NEVADA SERVICE PROVIDERS

If your organization provides services or supports that may benefit individuals with FASD and their families, use your Redfoot sighting to tell us what you offer. Approved sightings can help families discover resources through the Redfoot map. Organizations may also be considered for inclusion in the Nevada Families for FASD Awareness resource listings.

PLEASE HELP US PROTECT REDFOOT

Redfoot is original artwork created by the daughter of Nevada Families for FASD Awareness's president and is shared specifically for participation in The Redfoot Project. Use only the supplied artwork and keep the artist credit visible. Please do not redraw, trace, recolor, edit, restyle, animate or otherwise alter Redfoot; remove or cover the artist credit; submit the artwork to generative AI or AI image-editing tools; or use Redfoot on merchandise, fundraising products or another campaign without the artist's permission.

Get creative with where Redfoot goes and what happens around him. Just keep Redfoot himself Redfoot.